



cornerstone

Answers Now, Hope For The Future

THE STATE OF THE CENTER

“...Lift up a banner for the people.”

—Isaiah 62:10c

Dear Friends,

In 2013 Cornerstone received a charge from the Lord to “Go through, Go through the gates, prepare the way for the people;...” Isaiah 62:10a. We focused our energies on expanding the reach of our mobile unit in both Cuyahoga and Lorain Counties, building our Center Without Walls collaborations and laying the groundwork for our sexually transmitted infection (STI) testing and treatment clinic. Intense prayer provided the leverage needed to “...Build up, build up the highway! Take out the stones...” Isaiah 62:10b. Now we are ready to “...lift up a banner for the people.”

Historically banners, flags or standards were used militarily to keep formations in times of battle, to provide the focal point leading the way. Scripturally the word means to raise a conspicuous signal or a beacon that gleams from afar. Cornerstone continues to hold firm the conspicuous standard for Life in the face of a steadily advancing culture of death.

The banners we are raising include:

- The creation of a new logo which includes a tag line that will speak to a generation seeking instant answers as well as hope in an ever darkening future. It is important that a logo reflect the identity of an organization in the simplest form. It must be unique, memorable, timeless and versatile allowing it to work across a variety of mediums and applications. For that reason the graphics include a mark (see explanation in the next column) that will translate as needed, larger or smaller, on all aspects of social media. Our colors remain the same but appear brighter, serving as that banner for life.
- The two new websites that will be launched in March. One will be client user-friendly (cornerstoneanswers.org) with media links and interactive capabilities. It will be constantly monitored for optimization of key words and search engines. The other will be a donor-related site (cornerstonepregnancy.org). It will be equally modern and bright, providing a place where donors, churches, volunteers, and supporters can access relevant information on serving, giving, and following our journey to raise the banner of life in the community.
- The launch of our Sexually Transmitted Infection Clinic in collaboration with Mercy Regional Medical Services, under the oversight of a local OB/Gyn physician. While pregnancy services, including limited ultrasound, will continue to be our primary focus as a ministry, an average of 26% of our pregnancy test clients have a negative test. Many of these women



*Carolyn Herbert
and Sir Levi*

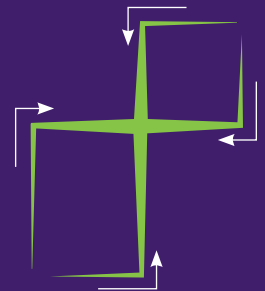
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We have a new look!

Almost from the beginning we have been known as Cornerstone Pregnancy Services, a beacon for life in Lorain and Western Cuyahoga Counties. Our previous name and logo, “Cornerstone Among Women” was a reflection of a “middle years” growth spurt with expansion to three locations, variant demographics and multi layers of ministry to women and their partners. While all encompassing, the name and logo didn’t really portray our primary mission: **“Share Christ, Save Lives, and Transform Hearts.”**

After much prayer the decision was made by our Board to return to our original name. Many templates later the current logo and mark has emerged with its central cross and cornerstones. Please let us explain how these symbols were created in this new logo, as follows:

Beginning at the top right corner, allow your eye to move from the outer, thinner lines inward to the thicker, more weighted intersection of the cross. By doing this you will encounter a visual representing our impact on the lives of our clients. The muted (lighter) corners invite our clients by offering compassionate caring help for their real needs. They are led to the cross with the truth of God’s Word about their sexuality and the value of Life. The cross itself is central – weighted, but not overwhelming – in order to draw in, but not shut down those of questioning faith and wounded hearts.



Everything we do leads our clients back to the reality and centrality of Jesus Christ, the Cornerstone; the truth of His Word; and to the value of the cross.

“The stone which the builders rejected has become the chief cornerstone.”

— Psalm 118:22

Living Stones Partners 1 Peter 2:4-6

Cornerstone exists because of the faithfulness of our financial partners. These individuals, businesses, and organizations are the "Living Stones" on whose regular monthly, quarterly, and annual support the ministry depends. Please prayerfully consider becoming a "Living Stones Partner."

As you prayerfully contemplate the amount of your gift, please consider the following:

- It requires approximately \$1,000 to operate the Elyria Center each day the doors are open.
- It requires nearly \$500 per day to operate the mobile unit each day it is in use.
- The average monthly gasoline expense for the mobile unit is \$452.
- Medical supplies for both the center and mobile unit cost approximately \$1,733 per year.

For many, the most convenient form of donation is a monthly pledge allowing the giver to consider their gift as part of their budget. The total amount given often exceeds what could be given in a single offering. You may send your gift in each month, pay online or you can set up a monthly deduction through our E-giving program (see our website for more information.)

Cornerstone could also benefit from various planned giving options such as wills, trusts, and endowments. Please contact the office for more information on how you could support the ministry and mission into the future.

Federal Campaign

Are you a Federal employee? You can designate Cornerstone to receive your donation. Our numbers are CFC 35646 and United Way 052350.

Matching Gift Program

Does your place of employment have a matching gift program?

For further details, email Carmen at cgrondin@cornerstonepregnancy.org or 440-284-1010.



Like us on Facebook and share our posts to help spread the word about supporting LIFE!



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have sexually transmitted infections acting as silent predators with the potential of rendering them barren. Some of these diseases will not only result in infertility, but can also be life threatening to our young clients. What an opportunity to not only intercept their lives physically, but also to continue ministering the Gospel to a percentage of our clients that we will now continue to see.

- The continued strategic placement of our mobile ultrasound clinics in areas of Lorain and western Cuyahoga Counties where young women and teens are most vulnerable and at risk. In doing so, we lift the banner of God's unconditional love and acceptance to heal their brokenness. Our consistent objective is to uphold the sanctity of life by bringing forth the light of God's truth utilizing the inspiring capability of modern ultrasound technology.

We look to 2014 as truly a banner year for Cornerstone!

Sincerely,

Carolyn Herbert, D.Min.
Executive Director

Among Other Things Resale Shop

Among Other Things celebrated record sales months in October and November! This supporting arm of our ministry is growing and we are thankful for the staff and volunteers who serve so faithfully. You can be a part by donating your gently used clothing, furniture, and household items. We are still recycling old cell phones. Donations are accepted Monday-Saturday during business hours, but we ask that you please call ahead to schedule large drop offs to insure we are equipped to receive them.



Volunteers assist with pricing, stocking, cleaning, and at the register. We are in dire need of volunteers with lifting/carrying capability to help us maneuver bagged donations and larger items. Contact Angel Boll for more info on how you can get involved at aboll@cornerstonepregnancy.org or 440-284-1010.

Baby Bottle Blessings

Many thanks to all the churches, community groups, small groups, and individuals who participated in Baby Bottle Blessings last year! Because of your support, we raised \$41,540.98.

If your church or group would like to become involved in the Baby Bottle Blessings campaign for 2014, either through donations or preparing bottles, please contact Angel Boll at aboll@cornerstonepregnancy.org.

SUPPORTING CHURCHES

Abbe Road Baptist Church, Elyria
Advent Episcopal Church, Westlake
Amherst Foursquare Church
Bay Presbyterian Church, Bay Village
Bridge Church, North Olmsted
Calvary Baptist Church, Avon Lake
Christ The King, North Olmsted
Church Of The Open Door, Elyria
Church On The Rise, Westlake
Christ Evangelical Lutheran Church,
Avon Lake
Community United Methodist Church,
Elyria
Cornerstone Community Church
Assembly of God, South Amherst
Cross Community Church, Elyria
Elyria Baptist Church
Elyria Seventh-day Adventist Church
First Baptist Church of LaGrange
Grace Baptist, Westlake
Grace Lutheran Church, Oberlin
Grafton United Methodist Church
Harvest Christian Church, Elyria
Harvest Ridge Assembly of God,
North Ridgeville
Holy Spirit Parish, Avon Lake
Hope Christian Church, Avon
House of Praise International Church,
Lorain
Isabella Guild of Father Ragan, Avon
Lake
Journey Community Church,
Fairview Park
Kipton Community Church
Midway Baptist Church, Elyria
New Community Baptist Church, Avon
New Haven Baptist Church,
Sheffield Lake
North Eaton Christian Church
Old Stone United Methodist Church,
Amherst
Penfield Community Church, Wellington
Redeemer Lutheran Church, Elyria
St. John Ev. Lutheran Church, Elyria
St. John Evangelical Lutheran Church,
Strongsville
St. Joseph Catholic, Amherst
St. Mary, Avon
St. Paul Lutheran Church, Westlake
The Orchard Church, Olmsted Township
Trinity Evangelical Free, Amherst
United Church of Huntington,
Wellington
Westlake Bible Fellowship

BABY BOTTLE BLESSINGS CAMPAIGN PARTICIPANTS

Abundant Life Church, Elyria
Amherst Church of the Nazarene
Amherst Congregational United Church
of Christ
Ascension Lutheran, North Olmsted
Avon United Methodist Church
Beth-el Baptist Church, Elyria
Bridge Church, North Olmsted
Broadway Assembly, Lorain
Camden Baptist Church, Wellington
Chestnut Ridge Baptist Church, Elyria
Christ Church Westshore, Bay Village
Christ The King, North Olmsted
Church Of The Open Door, Elyria
Church On The North Coast, Lorain
Church On The Rise, Westlake
College Heights Baptist Church, Elyria
Columbia Road Baptist, Columbia
Station
Community United Methodist Church,
Elyria
Cooley Ave. Church of God, Cleveland
Cornerstone United Methodist Church,
Elyria
Cross Community Church, Elyria
CrossRoads Baptist Church, Bay Village
Elyria Seventh-day Adventist Church
Emmanuel Lutheran Church, Elyria
Faith Lutheran Church, Avon
First Baptist Church, Sheffield Lake
Grace Church of North Olmsted
Grace Lutheran Church, Elyria
Grafton United Methodist Church
Holy Spirit Catholic Church, Avon Lake
Holy Trinity Church, Avon
Hope Lutheran Church, Sheffield Lake
Hosanna Lutheran Church, Columbia
Station
Lagrange United Methodist Church
Lakeview Baptist Church, Vermilion
Midway Baptist, Elyria
Murray Ridge Church of God, Elyria
New Haven Baptist Church, Sheffield
Lake
North Eaton Baptist Church, Grafton
North Eaton Christian Church, Grafton
Oberlin House of the Lord
Our Lady Queen of Peace, Grafton
Park Ave. United Methodist Church,
Amherst
Penfield Community Church
Pittsfield Community Church,
Wellington
Rocky River United Methodist Church
Sacred Heart Chapel, Lorain

St. Anthony of Padua, Lorain
St. Bernadette Catholic Church,
Westlake
St. Joseph Catholic, Amherst
St. Mary Church, Vermilion
St. Mary Church, Elyria
St. Mary School, Avon
St. Matthew Lutheran, Vermilion
St. Paul Lutheran Church, Westlake
St. Peter Catholic Church, Lorain
St. Peter Catholic Church, North
Ridgeville
St. Richard Church, North Olmsted
St. Thomas Lutheran Church, Rocky
River
St. Thomas the Apostle, Sheffield Lake
Sts. Peter & Paul Lutheran, Lorain
Templo Emmanuel Assembly of God,
Lorain
The Sanctuary, South Amherst
Trinity Lutheran, Grafton
Trinity Evangelical Free, Amherst
Westlake Baptist Church
Zion Lutheran Church, Lorain

TIMELESS TRIBUTES

This year \$2,160 was donated.

IN HONOR OF:

Adoptive Parents from Francis Huba
Helen Davidson from Ann Simonson
Our Mothers from Grafton United
Methodist Church
Shirley Scheuerman from Jennie
Martin
Aaron and Jennifer Sword from
William Schubert

IN MEMORY OF:

Thomas L. Bryson from Martha
McBennett
Glennie Carter from Patsy Hoag and
Susan Ziegan
Jacqueline Coots from Carol Ann Todd
Robert G. Freligh from Virginia Rush
Mildred Hawley from Richard and
Carole Pfeiffer
Ruthella Jenkin from Betty Ann
Domino
Anthony and Joyce Merleno from
Loraine Deisinger
James Edward Mulligan from Susan
Ziegan
Carol E. Ott from William Ott
Ann Szakats from Joann Furiga

Annual Report 2013 – LOOKING BACK

MISSION

Share Christ, Save Lives and Transform Hearts

VISION

The Vision of Cornerstone Among Women is to create and display a “life-affirming community” throughout Lorain and Western Cuyahoga Counties through a visible presence and relevant service to women of all economic strata with the purpose of fulfilling our mission.

VOLUNTEER IMPACT

This ministry could not operate on staff members alone. Numerous volunteers sacrificially give of themselves in all aspects of the ministry in order to save lives and souls. Last year approximately 1897 hours were recorded in Client Services and on the Mobile Unit; with an additional 344 professional hours. Among Other Things recorded approximately 3744 volunteer hours not including groups that pitched in during seasonal stock changes.

MISCELLANEOUS

Through the benevolence of the church and community, 698 Baby Bucks were redeemed for diapers, formula, wipes, baby clothing, and furnishings.

“This is the gate of the Lord, through which the righteous shall enter.”

– Psalm 118:20



Enhancing Trust



cleveland.bbb.org

Ministry Report

STATS	ELYRIA CENTER	MOBILE ULTRASOUND UNIT	TOTAL
New Clients	341	151	492
Pregnancy Tests	255	149	404
Ultrasound Visits	77	94	171
Known Babies Born	108	18	126
Known Abortions	0	1	1
Love of Christ Shared with all clients	yes	yes	yes
Gospel Shared	163	130	293
Spiritual Discussions	300	130	430
Christ Received	25	34	59
Follow Up Visits	621	18	639
Days in Use	N/A	167	N/A

AGE	ELYRIA CENTER	LORAIN MOBILE	CUYAHOGA MOBILE
Under 15	>1%	0	> 1%
15 – 19	25%	32%	19%
20 – 24	37%	30%	40%
25 – 29	21%	23%	16%
30 & over	17%	15%	23%
Age Unknown	0%	0%	> 1%

RACE

African American	20%	17%	33%
Caucasian	56%	58%	48%
Hispanic	13%	19%	11%
Other	11%	6%	6%
Unknown	0%	0%	2%

MARITAL STATUS

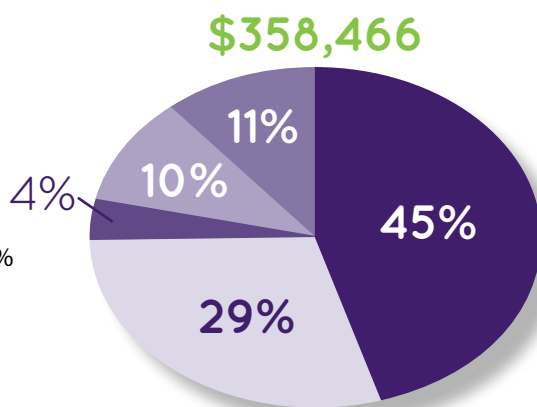
Married	17%	17%	18%
Single	83%	83%	82%



Finances

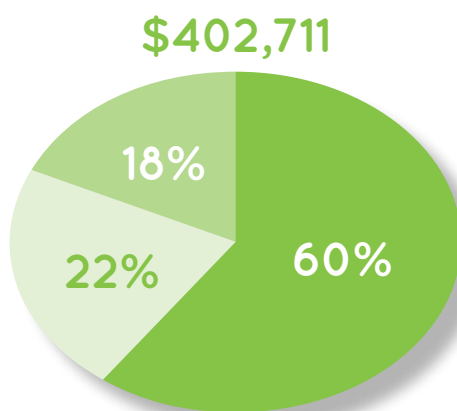
TOTAL INCOME FOR 2013

- General Contributions 45%
- Special Events 29%
- Special Projects 4%
- Grants and Corporate Matches 10%
- Other Income 11%



TOTAL EXPENSES FOR 2013

- Client Services 60%
- Fundraising 22%
- Administration 18%



TOTAL NET ASSETS 12/31/13 \$1,207,570

Grant funding was provided for programming and operations by American Family Ministry, In His Steps Foundation and National Christian Foundation West Michigan.

2013 AFFILIATIONS

- Better Business Bureau
- Care Net
- Christian Leadership Alliance
- ECFA (Evangelical Council on Financial Accountability)
- Hands of Hope Pro-Life Network
- Heartbeat International
- Lorain County Chamber of Commerce
- NARTS (The Association of Resale Professionals)
- NIFLA (National Institute of Family Life Advocates)

2013 Highlights

- Collaboration established with Mercy Regional Medical Center for Cornerstone STI (Sexually Transmitted Infection) Clinic
- Expansion of Mobile Unit Sites to locations in Lorain and Cuyahoga Counties
- Invitations to participate in / collaborate with: Lorain County Maternal Depression Task Force; Maternal Health Planning Committee for Lorain County; Domestic Violence Task Force; Lorain County JVS GRADS Advisory Board
- Collaboration with area Alpha Programs

2014 LOOKING AHEAD

2014 BOARD OF DIRECTORS

Chairperson
Minister Linda Gaines, MA, PCC
Master of Arts
Professional Clinical Counselor

Vice Chairperson
Cindy Gecik, MSN, RN
CWOCN Senior Nurse Specialty Services

Treasurer
Joe Flinner
Financial Advisor
Flinner, Kime, Berkey & Associates

Secretary
Susan Knauff
President of True Blessings Ministries
Author and Minister

Board Member
Joe Spagnola, J.D. SPHR

2014 STAFF MEMBERS

Executive Director
Carolyn Herbert, D.Min.

Director of Finance & Operational Services
Carmen Grondin, CB, CCNL

Director of Client Services
Sue Marie Wilhelm

Director of Medical Services
Cynthia Carter-Smallwood, RN, BSN, MBA

Director of Development
Angel Boll, MS Nonprofit Mgmt.

Resale Shop Manager
Irene Hollo

Executive Administrative Assistant
Laurie Fuleki

Client Services Administrative Assistant
Adelaida Tellado

Staff Nurse
Theresa Carter, RN, BSN

Resale Shop Assistants
Cheryl Biegacki
Barb Einfalt
Sue Ziegan

Receptionist
Patsy Hoag

Staff is equivalent of 9 full-time employees.



2013 Volunteers

MEDICAL DIRECTOR

Joseph Spirnak, MD

AMONG OTHER THINGS

Kathy Allison
 Ken and Bonnie Babet
 Carole Bluhm
 Donna Cavin
 Josh Centanni
 Linda Davis
 Patti Eschweiler
 Kurt and Coreen Joviak
 Carol Matlus
 Debbie Miller
 Kathy Morris
 Karen Pycraft
 Joyce Wahl
 Bob and Pat Wash & Family
 Susan Webb
 Heather Weed
 Mark and Peggy Wyar
 Gene Zimmerman

CENTER CLEANING CREWS

Barricklow Family
 Berthold Family
 Kerr Family
 Kinder Family
 Longo Family

CLIENT SERVICES

Kathi Bangham, RN
 Jill Bleisath
 Amanda Boose
 Marjorie Brewer
 Lara Busold
 Barbara Centanni
 Brenda DiBacco
 Sarah Hedrick
 Wendy Hildebrandt, RN
 Connie Horneck, RN
 Joey Jones
 Lu Keressi
 Marsha King
 Carmen Leibas
 Debbie Lysaght
 Lisa Marshall
 Christi Miller
 Dawn Molnar
 Kathy Morris
 Barb Parsh
 Eva Prosowski
 Latrice Ralston
 Amy Spiegelberg, RN
 Carol Stringer
 Donna Volchko
 Judy Zimmerman

CORPORATE OFFICE

James Bingham
 Toni Merleno
 Charissa Schalk, EA
 Keith Vanderburg, JD
 John Webb

FACILITY

Dick Gorman
 Dave Meyer
 Jack Parker

MOBILE UNIT

James Carter
 Theresa Carter, RN
 Connie Horneck, RN
 Robin Jankowski
 Bernadette McClain
 Sue Richenberg, RN

Numerous "behind the scenes" volunteers and church representatives who have served tirelessly

In Memorium

Cornerstone extends a final tribute and fond farewell to long time church liasons, Clarice Clark and Marlene Hayslett who went Home to be with the Lord in 2013.

Services

ALL FREE AND CONFIDENTIAL

- Pregnancy screening test and verification
- Limited ultrasound
- Decision-making for pregnancy, parenting and adoption
- Prenatal education and support
- Material assistance incentive programs (Life Ed "U")
- Parenting education and support
- Early childhood development
- Grief support for pregnancy loss
- Men and Father's Support
- Sexual integrity/fertility awareness
- Postpartum depression screenings and support
- Teen MOPS (Mothers Of Preschoolers)
- Community Outreach Programs
- Sexually Transmitted Infection testing and treatment
- Center Without Walls collaboration established with area Alpha Programming



ARE YOU THE MISSING PIECE TO OUR PUZZLE?

Are you passionate about preserving life?

Has God been nudging you to find a place to serve?

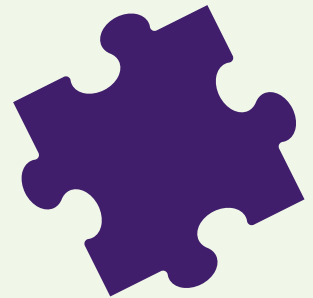
Have you wondered how the training and talents you've acquired in your life could be used to serve the Kingdom of God?

Is God calling you to share the burden and blessing of those facing unplanned pregnancies, abortion and miscarriage grief, or sexual misuse?

FEAR NOT! THOSE HE CALLS, HE EQUIPS!

We have **diverse opportunities** to serve with various training, time, or commitment levels, including:

- Client Consultants (in center and on mobile unit)
- Class Teachers
- Sonographers
- Drivers (for the mobile unit)
- Child Care
- Among Other Things Resale Shop



We have a great need for ultrasound sonographers and nurses. What a wonderful way to use the talents God has provided in your life.

Be a part of our next Volunteer Orientation! April 24 • 9:30am

*Client services positions involving client interactions will require additional training beyond the orientation. Come find out more about Cornerstone and how **you might be the missing puzzle piece!***

Contact Sue Marie Wilhelm with any questions or to register:
smwilhelm@cornerstonepregnancy.org or 440-284-1010

Cornerstone Among Women

A NORTHCOAST PREGNANCY HELP CENTER

364 Griswold Road
Elyria, OH 44035

○ CHANGE OF ADDRESS

Please help avoid unnecessary postal fees by noting any changes in your name and address at right. Or email changes to Laurie at lfuleki@cornerstonepregnancy.org.

○ DUPLICATE MAILINGS

I am receiving duplicate mailings. Enclosed are the address labels from the duplicate mailings and I have indicated which one(s) should be removed from your list.



Scan this QR code with your smart phone and automatically be directed to our website.

Cornerstone Among Women

364 Griswold Rd., Suite C, Elyria, Ohio 44035
440-284-1010 / Fax: 440-324-5333

Among Other Things Resale Shop

364 Griswold Rd., Suite B, Elyria, Ohio 44035
440-324-5333

Carolyn Herbert, *Executive Director*

NEWSLETTER STAFF

Laurie Fuleki, *Executive Administrative Assistant*



Cornerstone Pregnancy Services SPRING FUNDRAISING EVENT

Featuring: Janet Parshall

Thursday April 3, 2014

Lorain County Community College Stocker Arts Center

- Hors d'oeuvres and dessert reception
- Admission is FREE but registration is needed. Online registration available at cornerstonepregnancy.org.

Janet Parshall is the host and executive producer of "In The Market with Janet Parshall." It airs daily during afternoon drive-time on over 500 stations nationwide via Moody Radio. She speaks nationwide on public policy issues that impact family preservation and promotion. She has appeared on numerous national television and radio programs, including *Crossfire*, *Hardball*, *Nightline*, *Larry King Live*, *Donahue*, *The 700 Club*, *Hannity & Colmes* and *NewsNight with Aaron Brown*, and has also appeared on various other programs on CBS, NBC, ABC, CNN, MSNBC, CNBC, CBN, PBS, the BBC and NPR. Janet is a columnist for *LIFE: Beautiful* magazine and the author of several books. She and her husband, Craig, live in Virginia, and have four children and six grandchildren.

If you are interested in reserved seating or other special incentives, please consider becoming an event underwriter. We are also offering ad space in the event program. Please contact Angel Boll, Director of Development, for more information at aboll@cornerstonepregnancy.org or 440-284-1010.