

cornerstone

Answers Now, Hope For The Future

Share Christ, Save Lives, Transform Hearts

THE STATE OF THE CENTER

"...say to the daughter of Zion, ..." Isaiah 62:11



Dear Friends,

As I sought the Lord's specific direction for the year 2015, the charge He had given Cornerstone in Isaiah 62:10 still penetrated my spirit. We had been mandated to: "Go through the gates"... Lift up a banner, build up the highway and take out the stones." We have done that with a new logo and branding, completely new website designs and the expansion of medical services to include testing and treatment of sexually transmitted infections.

There was, however, a definite sense that "we weren't finished yet" and with that, verses 11 and 12 of Isaiah 62 came into focus in a new way. I felt an urgency that a window of appointed time has come upon us and that we must speak life,...declare it, proclaim it passionately to those we encounter, because somehow that time is short.

Time!!! We as humans are fixated by its passing and feel pressured when we are seemingly working against the clock. We carry our cell phones not only to be in constant communication, but also to have instant access to the here and now. During our life spans we have seen its measurement transition from various forms of ticking entities to the current highly accurate atomic digital devices. We are constantly pushing to maintain control of something that only God controls. In fact, I have come to realize our whole perspective is completely at odds with the Biblical presentation of time. We see time as passing. The Scriptures speak of time as coming:

"...and the time **came** when the saints possessed the Kingdom." Daniel 7:22

*"But when the fullness of time **had come**, God sent forth His Son, born of a woman, born under the law, to redeem those who were under the law so that we might receive adoption as sons." Galatians 4:4*

*"...say to the daughter of Zion, 'Behold your salvation **comes**; behold His reward is with Him.....'" Isaiah 62:11-12.*

Ahh, ... that understanding has brought clarity to our continued mandate for 2015! I am pleased to announce that the completed outdoor signage at the Center stands as a beacon to the women of Lorain County as does the new wrap on the mobile. Transitioning is complete as well, with all our ministry brochures and letterhead that identify us in the community. Our mobile clinic, or "bus" as it is lovingly referred to, carries a new state of the art high resolution ultrasound machine. This instrument speaks life with incredible detail to abortion determined and abortion vulnerable women throughout Lorain and Western Cuyahoga Counties.

continued inside

continued from front

In fact, so dramatic is the difference, that our need now is to replace our center ultrasound machine with the same powerful technology. Would you pray about making that possible with a generous donation? We will need approximately \$32,000 to fulfill this need.

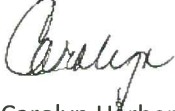
Upgrades to Suite A of our building are nearly complete allowing us to move all our medical services to that warm and highly professional environment. A private entrance will afford added confidentiality for our clients as well. That in turn will free up space in client services for our "Baby Bucks store" giving our clients greater access to that wonderful incentive program. And finally, those two moves will result in providing added and much needed space in Among Other Things for the additional display of merchandise.

Also in 2015 Cornerstone will be transitioning to electronic medical record keeping in order to remain relevant within the medical community with which we are interfacing. These would include Mercy Medical Services laboratory, our physicians' offices and of course our ultrasound transmissions.

Oh that in God's sovereign economy of time, it may be said that all our clients in 2015 shall be called: "...the holy people, the redeemed of the Lord;..."!

As the urgency of time draws near, will you come along side us with a financial gift? Together we will "say to the daughter:" there is hope, there are options, life is sacred!

Sincerely in Him,



Carolyn Herbert, D.Min.
Executive Director

CORNERSTONE VISION

The vision of Cornerstone Pregnancy Services is to create and display a "life-affirming community" throughout Lorain and Western Cuyahoga Counties through a visible presence and relevant service to women of all economic strata with the purpose of fulfilling our mission.



WHAT OUR CLIENTS SAY...

"They care and they make you feel not alone."

"Information on the sonogram will be helpful to me! There's no better way to serve me; this place is awesome and does great!"

"That they talk to you as a friend or as family with love and caring in their eyes."

"The genuine care and concern for me. Not knowing me she went out of her way to be here for me and give me resources to help me through this excruciating time when I have no one to turn to."

"The lady that helped me was very nice, she eye connected me and was always smiling and answered all my questions."

"I'm not as scared and I feel more excited now."

ANNUAL REPORT—2014 Looking Back

MINISTRY REPORT

| STATS | CENTER | MOBILE | TOTAL |
|--|--------|--------|-------|
| New Clients | 280 | 74 | 354 |
| Pregnancy Tests | 191 | 74 | 265 |
| Ultrasound Visits | 69 | 53 | 122 |
| Known Babies Born | 86 | 12 | 98 |
| Known Abortions | 0 | 0 | 0 |
| Love of Christ Shared with all Clients | Yes | Yes | Yes |
| Gospel Shared | 157 | 52 | 209 |
| Spiritual Discussions | 219 | 60 | 279 |
| Christ Received | 30 | 10 | 40 |
| Follow Up Visits | 470 | 6 | 476 |
| Mobile Days in Use | N/A | 128 | 128 |

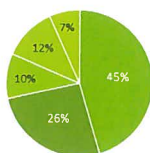
| AGE | CENTER | LORAIN MOBILE | CUYAHOGA MOBILE |
|-------------|--------|---------------|-----------------|
| Under 15 | >1% | 0% | 0% |
| 15—19 | 20% | 12% | 44% |
| 20—24 | 38% | 45% | 20% |
| 25—29 | 23% | 17% | 24% |
| 30 & Over | 15% | 20% | 8% |
| Age Unknown | 4% | 6% | 4% |

| RACE | CENTER | LORAIN MOBILE | CUYAHOGA MOBILE |
|------------------|--------|---------------|-----------------|
| African American | 18% | 10% | 36% |
| Caucasian | 56% | 60% | 32% |
| Hispanic | 11% | 18% | 16% |
| Other | 15% | 12% | 16% |

| MARITAL STATUS | CENTER | LORAIN MOBILE | CUYAHOGA MOBILE |
|----------------|--------|---------------|-----------------|
| Married | 18% | 20% | 12% |
| Single | 79% | 78% | 88% |
| Unknown | 3% | 2% | 0% |

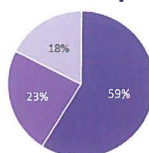
FINANCES

Total Income—\$395,700



General Contributions-45%
 Special Events—26%
 Special Projects-10%
 Grants & Corporate Matches-12%
 Other Income-7%

Total Expenses—\$408,034



Client Services-59%
 Fundraising-23%
 Administration-18%

Total Net Assets 12/31/14—\$1,163,081

Grant Funding Provided by: American Family Ministry | Generation Trust | Hope Christian Church | In His Steps Foundation | Schwab Charitable Fund

VOLUNTEER IMPACT

Last year approximately 1313.25 volunteer hours were recorded in Client Services and on the Mobile Unit; with an additional 460 professional hours. Among Other Things recorded approximately 3184 volunteer hours not including groups that pitched in during seasonal stock changes.

BABY BUCKS

Through the benevolence of the church and community, 568 Baby Bucks were redeemed for diapers, formula, wipes, baby clothing and furnishings.



Enhancing Trust

AMONG OTHER THINGS



Among Other Things has introduced new hours for 2015. We are open Tuesday, Thursday, Friday, and Saturday 10am to 4pm. Donations and shopping can both be done on those days. In the spring we will be updating the interior of the shop and expanding the sales floor. As this takes place we are seeking the following: slat board/fixtures for displays, paint, and carpet (large quantity). If you know of connections for these items to be donated or purchased at reduced price please contact Angel at 440-284-1010. Among Other Things is a non-profit resale ministry of Cornerstone; donations are tax deductible.

BABY BOTTLE BLESSINGS

Many thanks to everyone who participated in the Baby Bottle Blessings last year! Because of your support, we raised \$37,017. If your church or group would like to become involved in the Baby Bottle Blessings campaign for 2015, please contact Angel Boll at aboll@cornerstonepregnancy.org.

DONATIONS RECEIVED

IN MEMORY OF

Jacqueline Coots
Vincent Holian
John & June Langan
Jeremiah Libertowski
Florentino Roman-Vera

Margaret Gilles
Ruthella Jenkin
Carol Ott
Richard Luecke
Maureen Myers

IN HONOR OF

Greta
Laurie Fuleki
Cindy Gecik
Nancy Weiss

THANK YOU

We are so grateful to everyone who has sown into the ministry of Cornerstone this past year! We are blessed to have a network of approximately 79 churches, 9 businesses, 559 individual donors and 113 volunteers who have provided financial support, prayer support and volunteer involvement. You have played a vital role in this ministry's ability to fulfill its mission.

COLLABORATIONS

Lorain County JVS Grads Program
Lorain County Maternal Depression
Task Force
Elyria City Health Department Infant
Mortality Reduction Task Force
Lorain County Domestic Violence
Task Force
National Abstinence Education
Association

AFFILIATIONS

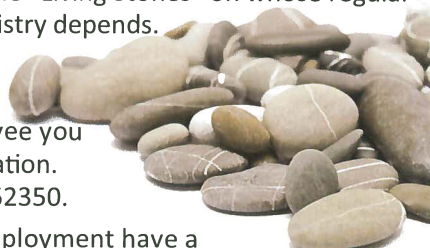
Better Business Bureau
Care Net
Christian Leadership Alliance
ECFA (Evangelical Council on Financial Accountability)
Heartbeat International
Lorain County Chamber of Commerce
NARTS (The Association of Resale Professionals)
NIFLA (National Institute of Family Life Advocates)
Northern Ohio Planned Giving Council

LIVING STONES

Cornerstone exists because of the faithfulness of our financial partners. These individuals, businesses, and organizations are the "Living Stones" on whose regular monthly, quarterly and annual support the ministry depends. Please prayerfully consider becoming a "Living Stones Partner."

Federal Campaign: If you are a Federal employee you can designate Cornerstone to receive your donation. Our numbers are CFC 35646 and United Way 052350.

Matching Gift Program: Does your place of employment have a matching gifts program? For more information, contact Carmen at 440-284-1010 or cgrondin@cornerstonepregnancy.org.



2015 Looking Ahead

BOARD OF DIRECTORS

Chairperson
Minister Linda Gaines, MA, PCC
Professional Clinical Counselor

Treasurer
Joe Flinner
*Private Wealth Advisor,
Landing Point Financial Group*

Secretary
Susan Knauff
*President of True Blessings Ministries
Author and Minister*

Board Member
Joe Spagnola, J.D. SPHR

STAFF MEMBERS

Executive Director
Carolyn Herbert, D.Min

Director of Finance &
Operational Services
Carmen Grondin, CB, CCNL

Director of Client Services
Sue Marie Wilhelm, SRAS

Director of Medical Services
Cynthia Carter-Smallwood
RN, BSN, MBA, D. Min

Director of Development
Angel Boll, MNM

Resale Shop Manager
Irene Hollo

Executive
Administrative Assistant
Andrea Poltrone

Client Services
Administrative Assistant
Adelaida Tellado

Staff Nurse
Theresa Carter, RN, BSN

Resale Shop Assistants
Cheryl Biegacki
Barb Einfalt
Sue Ziegen

Receptionist
Patsy Hoag

Full-time staff equivalency—8

SAVE THE DATE!

Annual Spring Fundraiser
Thursday April 30, 2015 @6:30pm
Featuring: Ruth Graham
LCCC Spitzer Center

We are pleased to announce that our special guest speaker this year is Ruth Graham!

No stranger to heartache, Ruth provides a Biblical perspective as she shares her journey of faith. Warm and articulate, Ruth connects with her audiences by speaking openly about her own pilgrimage through her husband's infidelities, her divorces, her teenage daughter's two unplanned pregnancies, her other daughter's bulimia and her son's battle with drugs.

We are honored to have Ruth and her daughter Windsor join us as we celebrate the mission and vision of Cornerstone! We will host a VIP meet and greet reception with them for qualifying donors and underwriters. More info will be on the website soon!

If you would like to be an underwriter for this exciting event please contact Angel Boll, Director of Development, at 440-284-1010 or aboll@cornerstonepregnancy.org.

Registration will open in March.





cornerstone

364 Griswold Rd ▪ Elyria, OH 44035

Contact Us

440.284.1010

cornerstonepregnancy.org

info@cornerstonepregnancy.org



Cornerstone Pregnancy Services

@cornerstonepreg

Our Services

- Pregnancy testing & verification
- Limited obstetrical ultrasound
- Support in decision making for parenting and adoption
- Mobile ultrasound outreach
- STI testing & treatment
- Prenatal education and support
- Parenting education and support
- Material assistance incentive programs (Life Ed "U")
- Early childhood development
- Teen MOPS
- Community outreach programs
- Infant mortality grief support
- Postpartum depression screenings and support
- Sexual integrity programs

Report Address Changes & Duplicate Mailings to Andrea at:
apoltrone@cornerstonepregnancy.org

Nonprofit
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Permit No. 236

Interested in volunteer opportunities?

Join us at our upcoming volunteer orientation to see how you can serve within the ministry of Cornerstone.

May 7, 2015 from 9:30-11:30am