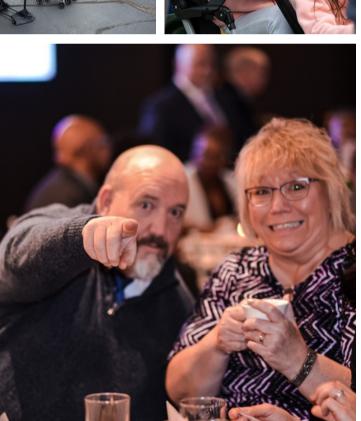
# ANNUAL 2022 REPORT 2023

www.cornerstonepregnancy.org 364 Griswold Rd., Elyria, OH 44035 (440) 284-1010



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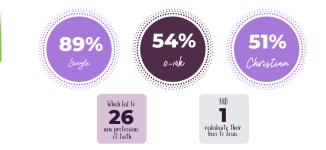












## **OVERVIEW**

#### DEAR CHAMPIONS FOR LIFE,

### "Therefore, my beloved brothers, be steadfast, immovable, always abounding in the work of the Lord, knowing that in the Lord your labor is not in vain." - 1 Corinthians 15:58

This past fiscal year, we have witnessed God's sovereign hand guiding us through the twists and turns in the fight to save preborn children. Although we are poised to withstand the strain that comes when our culture resists righteous transformation, peace governs our hearts and minds, and we are inspired in our ongoing mission to save the pre-born and free women being victimized by abortion. During the past year, we witnessed an increase in the number of clients served and noted a phenomenal impact through our classes. An 86% increase in the number of clients served was realized this fiscal year, and 1,572 visits were recorded representing a 61% rise in total client visits to the center for services and programs.

These particular statistics are encouraging because they represent our progressive recovery from client service decline due to the effects of covid. Although internet business gatekeepers have targeted pregnancy centers to reduce our internet visibility, clients are still finding our centers. Our medical center is reaching abortion-determined women on a daily basis. We average 3-9 abortion-determined appointments on a weekly basis. Cornerstone Pregnancy Services experienced growth in abortion-determined assessments of over 37% above last year's figures. Ultrasound assessments also increased ensuring more women were given the opportunity to receive a glimpse in their womb to strengthen their resolve to carry their babies to term.

We increased marketing outreach through other media platforms as a coordinated communications effort to broaden community awareness of Cornerstone's programs and services within our service area, which helped us realize the improvement. The number of clients who found our services through an internet search or ad rose by 33%, whereas community board (billboard) advertisement referrals increased by 50%. Friend/relative referrals increased by 94% and prior client referrals increased by 70%.

Former client, friend, and relative referrals attest to the excellence and level of client satisfaction with the care and compassionate services provided through the ministry. These measures affirm the essential services and speak volumes about the delivery of services and the overall mission of the ministry made available through our staff and donor support. We wholeheartedly thank our supporters who pray and financially undergird Cornerstone Pregnancy Services. We have made advancements in establishing church discipleship collaboratives. Three churches have committed to commissioning "Making Life Disciples" (MLD) programs to mentor young men and women experiencing unplanned pregnancies. One of our collaborating churches has completed the training to equip their participating congregants to better disciple and serve the clients who will be referred to their spiritual community. Many of these young men and women do not have the exposure or role models to ensure parenting success nor possess the appropriate disciplines that lead to efficacious Christian living. MLD helps to ensure our clients acquire the essential tools that will help them attain better parenting skills and assist in deepening their relationship with Christ. We look forward to an even more exciting and productive year in spite of the pro-life challenges within our state and nation. We will continue to stand steadfast, immovable, and abounding in His grace. May God be glorified in our efforts to minister deliverance, restoration, and healing through our Lord Jesus Christ.



Eternally grateful, Dr. Cynthia Carter-Harris

# 6

#### **IN MEMORY OF**

Louise Gossman Sheila Hagerty Sandy Johnson Carol Ott Ellen Peacock Evelyn Roseler David T. Sellers David Weiss Bill Williams

#### IN HONOR OF

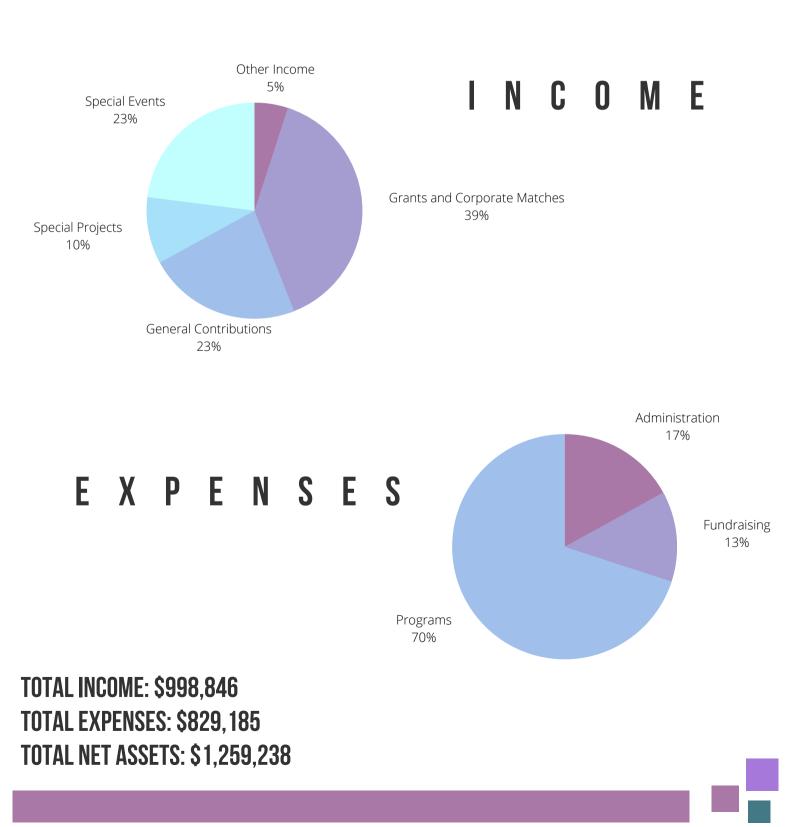
Dr. Wilhelm's 5th Grade Class - Westside Christian Academy Cora Jane Jaquith Rachel Clare Teague Mother's Day Father's Day



### cornerstone



### FINANCIAL REPORT





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	STATS	TOTAL
	Client Visits Mind Body Spirit	1572
	New Clients "Women are made in the image of God and have been gifted with the wonder of life	197
	within and should be cared for with all tenderness. (Isaiah 40:11)" Pregnancy Tests	133
	Pregnancy Tests of Abortion Vulnerable Clients	122
	Ultrasounds	101
And	Ultrasounds of Abortion Vulnerable Clients	86
/alerie Borzy	Known Babies Born	33
Director of Patient Resources	Prenatal Vitamins	48

In upholding Cornerstone's mission and core values, Medical Services served 116 women with positive pregnancy tests for the year. This is a 23% increase from the previous fiscal year. With focusing on their needs in a holistic approach, we also serve to impact their mental, spiritual, and emotional needs.

Referrals were made to impact clients' mental health including 13 general counseling referrals and 18 counseling referrals for individuals who scored high on the Edinburgh Postnatal Depression Scale (EPDS). Additionally, we performed 120 maternal depression screenings, bringing further awareness to this issue and greater support to our clients.

In addition to pregnancy testing, there were 101 ultrasounds performed this year which was a 135% increase from last year. Of those, 11 clients changed their minds to choose life after the ultrasound which was an 83% percent increase from last fiscal year. Fourteen clients chose to participate in our doula program and received education and support throughout their pregnancy, at birth, and up to four weeks postnatal. Nutrition and exercise classes were also offered to clients to support them during their pregnancy and during the postnatal period.

Influencing our clients' spiritual growth is also an essential service provided through our ministry. Last year, we witnessed a 63% increase in spiritual discussions and a 49% increase in gospel presentations. In addition, with permission from our female clients, Medical Services commissioned our Men's Program Coordinator to speak with partners/spouses that accompanied them to their medical appointments.

As we enter the new year, we look forward to serving many more women who choose life.

**The Education and Support Services Department** has served many clients this past year. From July 2022 through June 2023, clients have used \$24,100 worth of Baby Bucks to purchase needed items for their children in our Baby Boutique. We have provided 108 emergency supplies to those in the community who are struggling. Emergency supplies can include diapers, wipes, and formula, to complete layettes. Cornerstone is so blessed by donors to be able to provide these resources to mothers and fathers in need.

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This year we launched the Making Life Disciples (MLD) program for local churches to become involved in caring for men and women facing unplanned pregnancies. Our Men's Program Coordinator is working to involve more churches in the MLD program and he assists those men who visit our center.

Our department also offers many educational opportunities including streamed classes, Zoom classes, and in-center classes. A total of 927 classes were taken during this same time. Classes include pregnancy and birth, baby's first year, toddler stage, parenting, co-parenting, life skills, love lessons, special circumstances including domestic violence and pregnancy loss, positive partnerships, fatherhood, Bible studies and more! Just this last week a client called and asked us to send her more classes about God. What a joy to know that through the ministry of Cornerstone our clients are learning to hunger after God.



Sue Marie Wilhelm Director of Education and Support Services