

Job Description: Social Media Coordinator III

Salary: \$25,000, willing to negotiate with the right candidate.

Part-time/24 hours

Location: Elyria Campus, Corporate Division Position

About the role

The Social Media Coordinator plays an integral role within the Development team at Cornerstone and will play an essential part in supporting our corporate organizational growth strategy. The Social Media Coordinator needs to be highly social-oriented with a keen eye on new and emerging trends that will ensure Cornerstone's social channels organically reach our 18 – 34 year old client target audience, as well as our donor base.

In this role, the candidate will collaborate with our Director of Development to execute and manage the delivery of our social media strategy. You will be responsible for our social media content creation, ensuring we stay on top of emerging trends and that our messaging is delivered in an accurate way. You will work collaboratively with the wider Corporate, Fundraising, Medical, and Education teams within the organization.

The right candidate will be initiative-taking, creative, and organized, as well as being fully immersed in youth culture and digital trends. The ideal candidate will have a real desire to have an influence, ensuring that all client programs and services are communicated in a compassionate and caring manner. As well, donor social media outreach is clear, encouraging, and informative.

About Cornerstone Pregnancy Services

Cornerstone is a faith-based organization positioned to assist women and their partners with options when facing an unplanned pregnancy. Our mission is to ensure all clients receive compassionate and comprehensive care, accurate medical information, and are empowered to make informed decisions during these unsettling times.

Position in organization

- Sits within the Marketing/Development team.
- Reports to the Vice President of Finance.
- Collaborates closely with the Chief Executive Officer, Development Directors, and Program Directors.